



## JangoMail Agency Program and Pricing

The JangoMail Agency Program is designed to allow for the flexibility that marketing, design, public relations, and communications agencies need to service the email marketing needs of their clients. The JangoMail Agency Program allows an agency to maintain multiple JangoMail accounts (one for each of its customers). The accounts are functionally separate, but bill together so that you get the lowest cost per email of the combined total sending volume.

With the Agency Program, instead of pre-paying for the volume you anticipate you will be using, you pay only a minimal monthly fee for the account in advance, and then you are billed at the end of each month for the total number of emails and data bytes sent across all of your combined accounts.

Optionally, the Agency Program offers the possibility of:

- **Private-labeling** the entire JangoMail application around your own organization (See [http://www.jangomail.com/documents/Public/JangoMail\\_Private\\_Label\\_Solution.pdf](http://www.jangomail.com/documents/Public/JangoMail_Private_Label_Solution.pdf))
- Providing **Reporting-only logins** for your customers. Reporting-only logins are available for a \$10 one time setup fee.

### Getting Started:

To start an agency plan, you first establish your master account, with a base fee of \$25/month prepaid that covers your first 2,500 emails sent (250 MB of data transfer). Each additional subaccount carries a \$30 one time set up fee\* per subaccount

#### So, let's do an example:

My main account is for Big Idea Marketing: **bigidea**. I have three clients for whom I'll be doing email campaigns: Dorothy's Flowers, Ruff-N-Tuff Sports Gear, and SuperTek Software.

I will setup three subaccounts: dorothys, ruffntuff, and supertek.

- I sign up for the **bigidea** master account at \$25/month (2,500 message service level).
- I add the **dorothys**, **ruffntuff**, and **supertek** subaccounts for \$30 each, total \$90.
- I want the **ruffntuff** account to have a Reporting-only login for \$10.

My total initial fee is \$125, which allows for 2,500 emails (250 MB data transfer) to be shared among the 4 accounts. Any use over 2,500 emails (250 MB data transfer) for the monthly period will be billed at the end of the monthly period, per the JangoMail pricing schedule ([www.jangomail.com/pricing.asp](http://www.jangomail.com/pricing.asp)).

### Our Policies

Please know that we require our agency customers to hold their own clients to the same Anti-Spam and Terms of Use policies to which all JangoMail customers must adhere. You are required to respond with detailed opt-in source information to spam complaints on behalf of your subaccounts within one business day. Please take the time to review our Anti-Spam policy at: [www.jangomail.com/antispam.asp](http://www.jangomail.com/antispam.asp).

(\*Ask your customer service expert if you require a high number of individual subaccounts.)