



JangoMail Agency Program and Pricing

The JangoMail Agency Program is designed to allow for the flexibility that marketing, design, public relations, and communications agencies need to service the e-mail marketing needs of their clients. The JangoMail Agency Program allows an agency to maintain multiple JangoMail accounts (one for each of its customers).

JangoMail's Agency Program allows you to maintain a master JangoMail account for your organization and separate sub-accounts for each client for whom you'll be conducting e-mail campaigns. You are then billed for your combined volume of e-mail sent across all of your separate accounts, instead of on an account-by-account basis.

With the Agency Program, instead of pre-paying for the volume you anticipate using during a 3-month period, you pay only a minimal monthly fee for each account in advance, and then you are billed at the end of each month for the total number of e-mails and data bytes sent across all of your accounts.

Optionally, the Agency Program offers the possibility of:

- **Private-labeling** the entire JangoMail application around your own organization (see http://www.jangomail.com/documents/Public/JangoMail_Private_Label_Solution.pdf for more information)
- Providing **Reporting-only logins** for your customers. Reporting-only logins are \$10 per month.

To start an agency plan, you first establish your master account, with a base fee of \$50/month prepaid that covers your first 2,500 e-mails sent (50 MB of data transfer).

- Each additional sub-account, for each of your clients, is \$20/month/sub-account.

So, let's do an example:

My main account is for Big Idea Marketing: **bigidea**

I have three clients for whom I'll be doing e-mail campaigns: Dorothy's Flower Shop, Ruff-N-Tuff Sports Gear, and SuperTek Software.

I will setup three sub-accounts: dorothys, ruffntuff, and supertek.

- I sign up for bigidea master account at \$50/month (2,500 message service level)
- I add the dorothys sub-account for \$20/month.
- I add the ruffntuff sub-account for \$20/month.
- I add the supertek sub-account for \$20/month.
- I want the ruffntuff account to have a Reporting-only login for \$10/month.

My total monthly fee is \$120, which allows for 2,500 e-mails (50 MB data transfer) to be shared among the 4 accounts. Any use over 2,500 e-mails (50 MB data transfer) for the month will be billed at month end, per the JangoMail pricing schedule (www.jangomail.com/pricing.asp). JangoMail bills quarterly for basic service, so signing up would be $\$120 \times 3 = \360 . This would cover 2,500 messages/month for the next 3 months.

Again, at the end of each of these 3 months, JangoMail will bill for any usage over 2,500 e-mails combined among all of the accounts.

Our Policies

Please know that we expect our agency customers to hold their own clients to the same Anti-Spam and Terms of Use policies to which all JangoMail customers must adhere. Please take the time to review our Anti-Spam policy at www.jangomail.com/antispam.asp.