



# JangoMail

## Top Reasons to Use JangoMail

1. Extensive API
2. Real-Time Database Connections
3. WYSIWYG HTML Email Editor
4. Advanced Personalization
5. Master and Subaccount Setup
6. Campaign Automation
7. Recipient-Level Tracking
8. Reliable and Distributed Deliverability
9. Foreign Language Capabilities
10. Superior Customer Support

## Full Feature List

### Composing Emails

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- ✓ WYSIWYG HTML Email Editor
- ✓ Simple Editor to ensure the integrity of your HTML code
- ✓ 100+ Email Templates
- ✓ Dynamic content – basic and advanced
- ✓ Definable HTML chunks to insert with a single click
- ✓ Foreign language capabilities
- ✓ Customizable message headers
- ✓ Personalized and default CAN-SPAM compliant footers
- ✓ Social Media sharing buttons
- ✓ Support for attachments

### Sending Emails

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- ✓ Campaign automation
- ✓ Autoresponders
- ✓ Triggered Messages
- ✓ Advanced and Recurring Scheduling
- ✓ Broadcast and Transactional Messages
- ✓ Multiple email audit methods
- ✓ SPAM content testing
- ✓ Email client preview tool
- ✓ Segmentation and list suppression
- ✓ RSS to Email

### Database Connectivity

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- ✓ Real-time connections to any ODBC compliant web database
- ✓ Synchronize results with your database
- ✓ Use the API and web service to remotely manage and retrieve data
- ✓ Salesforce integration

### Reporting and Analytics

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- ✓ Detailed recipient tracking
- ✓ Website activity tracking
- ✓ Google Analytics integration
- ✓ Forward to Friend tracking feature
- ✓ Click tracking visual overlay
- ✓ AJAX-based reporting
- ✓ Real-time reporting
- ✓ View SMTP log files
- ✓ Geo tracking
- ✓ Survey responses

## Email Deliverability

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- ✓ Manage your own DomainKeys/DKIM records
- ✓ Set up SPF
- ✓ Use a Custom Tracking Domain
- ✓ 24 hour monitoring
- ✓ Dedicated IP Addresses available
- ✓ Complex domain/sender routing rules allow granular control of delivery
- ✓ Feedback Loops (FBLs) with major ISPs

## Contact Management

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- ✓ Unlimited lists and contacts
- ✓ Support for 100+ list fields
- ✓ Website opt-in form creation
- ✓ Scrub process to maintain list hygiene
- ✓ Double opt-in confirmation option
- ✓ Easily FTP contact lists

## Bounce and Unsubscribe Management

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- ✓ Bounce reports
- ✓ Unsubscribe/bounce synchronization with web databases
- ✓ Use your own unsubscribe confirmation page
- ✓ List-Unsubscribe header

## Master and Subaccount Setup

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- ✓ Unique subaccounts
- ✓ Multiple logins
- ✓ Unsubscribe sharing
- ✓ Standardized corporate templates
- ✓ Lock sections of templates

## Customer Support

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- ✓ 24-hour emergency support
- ✓ Experienced sales and support team
- ✓ Standard Hours: M - F, 7am- 5pm EST
- ✓ Help Center: [support.jangomail.com](https://support.jangomail.com)